

[WWW.SAQTEC.COM](http://WWW.SAQTEC.COM)



SAQTEC is a fast-growing digital marketing agency based in Al Khobar, Eastern Region of Saudi Arabia, providing individual strategies for every one of our clients centered on their objectives and goals through a spectrum of digital marketing solutions. We combine cutting-edge technologies with strategic expertise to help customers meet their business needs and goals.

Providing strategic digital solutions to small, mid-size and larger scale businesses by building them a robust online presence that converts visitors into loyal customers.

We are passionate about learning the latest technologies to provide our customers cutting-edge solutions. We continuously innovate and break through barriers to give you the very best overall solutions.

Becoming the leader and preferred digital consultancy partner for our clients, creating value in their business through innovative solutions. Delivering solutions that provides superior value and service that exceeds clients' expectations. We are ready to work with you in project of our expertise to provide all the latest digital solutions with creativity and passion.



## VISION

To be creative, adaptable, full-service digital agency leader and preferred partner for our clients creating value in their business through innovative cutting-edge solutions.

## MISSION

Becoming the market leader and preferred digital consultancy partner for our clients. Delivering solutions that provide superior value and service that exceeds client's expectation

## PASSION

We as a digital marketing agent looking forward to new challenges every day along with our client's overall need and expectations.

## EXCELLENCE

We keep our promises and go above and over to provide unexpected value to our customers. Frequently setting higher standards for ourselves than we do for our clients.

## RESULT

Accountability and predictable outcomes are important to us, with our advance analytical and reporting tools we can reach the bottom line constantly in the forefront of our minds. Trend lines rise because of innovation and optimization.



## DIGITAL MARKETING SERVICES



### Digital Marketing Strategy

Our digital marketing solutions can eliminate your toughest online marketing challenges.



### e-Commerce Development

E-commerce development services that incorporate dependable & proven web platforms.



### Website Development

We will be using maximum of our skills to enhance your company's online identity



### Design & Branding Services

Your corporate image as a whole and visual aspects are the key to the success of your business.



### Annual Service Contract

The contract with us will make things easy for you to focus on the development of your business.



### Analytics & Reporting

With our advance tools on KPIs and accurate reporting system, we give you the best of reporting.



### Social Media Marketing

Social media engagement is important in all aspects for the growth of your business.



### Mobile App Development

We believe in your cool ideas, bring them to us, and we will make the path to success.



### Search Engine Optimisation

Your website SEO is very important when you plan to be found online.



### 2D, 3D Animations

Professional high quality 2d, 3d animations. We can completely match your criteria while producing engaging animations!



### Domain, Email & Hosting

We provide the best hosting services along with the domain and emails.



### Video Editing

Professional videos.





## Digital Marketing Strategy

Our digital marketing solutions can eliminate your toughest online marketing challenges. When you have the plan to strike out your entire digital marketing to-do list, break through your growth plateau and see profound ROI with a single team of digital marketing specialists.

Scalable marketing for every stage of your funnel and every milestone of your customer's journey.

Grow Your ROI With Social Media Marketing, drive a return on investment (ROI) from places like Facebook, Instagram, Snapchat, TikTok, Bing and LinkedIn with social media services from SAQTEC. With our competitive social media management services — which include access to cloud based AI-powered insights — your business can start growing its brand awareness and revenue from social media.

The digital marketing solutions offered by SAQTEC are tailored to meet the demands of expanding companies. Everything about our services, including our pricing and delivery methods is customized to meet the demands of your company.

Our digital marketing solutions can eliminate your toughest online marketing challenges.

We have the actionable marketing plan for your business that you can put to use immediately, customer persona profile that defines your ideal audience, which you can use to target in your marketing. A marketing campaign theme or direction that supports.

*"a turnkey marketing strategy, a comprehensive audit of your existing marketing activities and recommendations of what to do next."*

Scalable marketing for every stage of your funnel and every milestone of your customer's journey.

To give you the most possible online visibility, we offer expert digital marketing services. For any organization today, we firmly think that becoming digital is indeed the way to go, and we work hard to reflect this attitude in the passion with which we provide our services.

We present your brand to potential customers at the right time and on the right screen.



## Social Media Marketing

Consult with a real expert and receive thorough, data-driven marketing on social media study, social media engagement is important in all aspects for the growth of your business. If you want to increase the traffic and user engagement, we are here to help to boost your business.

Grow Your ROI With Social Media Marketing, drive a return on investment (ROI) from places like Facebook, Instagram, Snapchat, TikTok and LinkedIn with social media services from SAQTEC.

With our competitive social media management services — which include access to cloud based AI-powered insights — your business can start growing its brand awareness and revenue from social media.

Build your online presence professionally, build a strong brand, enhance your brand awareness, and grow your audience day by day organically by keeping your channels active, attractive, and engaging.

- ✓ Analyze your online presence and make suggestions
- ✓ Implementing the right strategy for your business
- ✓ Creating posts for all your social media networks, focused on delivering real VALUE
- ✓ Social media posts design (Custom Graphics, Attractive, Engaging)
- ✓ Brand strategy for growing your followers
- ✓ Post scheduling Calendar
- ✓ Paid adverts campaign managements.
- ✓ Daily monitoring – responding to comments and questions and encouraging connection
- ✓ Reports & Analytics



## eCommerce Development

We provide professional ecommerce development services that transform your business profitably. you can trust the expertise of our eCommerce web development services. We can offer some of the stellar eCommerce web development solutions. The eCommerce services provided by our team is highly immersive and of premium quality.

To help your business succeed the best, we offer leading E-commerce development services that incorporate dependable & proven web platforms. There is a lot of different technical layers and details involved in the designing and development of eCommerce websites from back-end to front end, adding products, functional buttons, payment gateways and much more.

With custom retail feeds, coupon managing integration, sophisticated analysis, online shopping stream specialists, and continuous managed services, SAQTEC can assist you in further optimizing and simplifying your e-commerce business.

- ✓ WooCommerce Development Platform
- ✓ OpenCart Development Platform
- ✓ Magento Development Services
- ✓ Shopify Development Platform

### BEST OFFERINGS FROM SAQTEC

Building Individual Extensions to Meet Your Needs

- ✓ Using a responsive website for the best view on mobile and tablet devices
- ✓ Including Third-Party Payment Channels
- ✓ Plans for predictive maintenance
- ✓ Version Updates and Migration
- ✓ Hosting Completely Managed



## Mobile App Development

Regardless of the platform it will be developed on or the device it will be used with, SAQTEC has your company covered if you're wanting to build a mobile app for phones, ipads, or both.

Businesses and organizations that choose SAQTEC for their customized mobile application development requirements can be confident that their finished product, regardless of the technology it is built on, would be secure, adaptable, and durable in whichever environment it is hosted. We believe in your cool ideas, bring them to us, and we will make the path to success.

- ✓ Android mobile application
- ✓ iOS mobile application
- ✓ Flutter mobile application
- ✓ React Native mobile application
- ✓ Database and Back end integration
- ✓ Application to app store

### WORKFLOW :

- ✓ Customers Requirement
- ✓ Research and Data Collection
- ✓ Prototyping & Developing
- ✓ Testing & Deployment



## Web Design & Development

When it comes to web design and development services, we will be using maximum of our skills to enhance your company's online identity and highlight your brand's authority in your industry and the marketplace.

Top web development jobs can be done with SAQTEC, a company that develops websites efficiently. Give us the outline of what you'd like to create, and we'll make it happen or come to us with zero idea we will give you the plan to go forward.

We offer everything that lies between, including web development solutions and e-commerce.

Our Process to Proceed ...

We are aware of the effectiveness of responsive websites. If a website is not optimized for mobile displays, you risk probably going to lose more than 60% of the web traffic, claims Google.

To produce engaging content that entices your intended audience, we employ a variety of Content-Management System platforms, including

- ✓ Custom Development
- ✓ PHP, ASP Development
- ✓ Django, Ruby, Laravel, Angular
- ✓ WordPress Development
- ✓ Content Management System,
- ✓ Drupal Development
- ✓ OScommerce Development
- ✓ Joomla Development





## Search Engine Optimisation

SAQTEC SEO solutions for your particular business requirements. Before you sign up with us, we will have a complimentary analysis, forecast, strategy, project plan, list of key performance metrics, and schedule. No Conditions Placed.

Our process entails examining the keywords other competitors actively targeting as well as the keywords customers are interested in. These data will be compiled by SAQTEC SEO specialists, then they will use particular search engine optimization techniques to produce more keyword suggestions.

A collection of probable keyword sections will be the outcome, from which you can select one. It should be mentioned that the creation of external links may take place at various times depending on the link-building plan developed by the SAQTEC SEO expert and the objectives of the marketing strategy. In these sectors, our business has tried-and-true strategies.

- ✓ Keyword Research
- ✓ Analysis of Keywords Search
- ✓ Global and Local Volume
- ✓ Competition and Relevancy
- ✓ Website Document type Analysis
- ✓ Google Analytics, Webmaster and Search Console Setup

### On Page SEO Optimization:

- ✓ Deep Keywords Research
- ✓ High-Quality Key-words Seeding in the S-E-O Titles.
- ✓ Title & Meta Description
- ✓ Internal Linking & Heading Tags optimization
- ✓ S-E-O Friendly URLs
- ✓ Clean URL structure
- ✓ Image Optimization & Alt Tags
- ✓ No-Index Tag Fix
- ✓ Improve Your Site Speed
- ✓ Schema Markup Optimization
- ✓ Canonical URL's
- ✓ Fix Keyword Cannibalization
- ✓ XML Sitemap
- ✓ Robots Optimization
- ✓ Broken Links Fix
- ✓ Crawlability & Indexability



## Video Editing & 2D, 3D Animation

For all of your 2D/3D animation needs, SAQTEC is the top choice. In the rapidly expanding animation industry, our skills are matched with educated staff and cutting-edge animation studios to offer affordable animation solutions. We can completely match your criteria while producing engaging animations!

Our clients, who range from startups to established companies that need to sell their goods or services more effectively, can verify that we fulfill our promises. Whether you require an animation in the style of a whiteboard or vibrant, colorful patterns or 3D rendering, our work is pleasing to the eye as well as we pay special attention to every detail.

- ✓ Creation of concept
- ✓ Keyframes with voice-over
- ✓ Animation and Rigging
- ✓ Creative composition and editing
- ✓ Advanced, Smooth Transitions
- ✓ Color Corrector & Color Grading to create a dramatic and cinematic look
- ✓ Cinematic Look
- ✓ Animated and beautiful title
- ✓ Image Stabilization
- ✓ Speed Ramping
- ✓ Sound Effects
- ✓ Full HD quality
- ✓ Noise Removal
- ✓ Royalty-free background music





## Domain, Email & Hosting

We can provide the lightning fast, most reliable hosting. Hassles free.

Enjoy the fastest, most scalable hosting technology for your business — without all the hassles of domain setup, FTP, cPanel, and other annoying acronyms. Plus an entire website management platform.

Choosing the wrong web hosting can slow down your website, cause security issues, and even crash your whole site.

With our enterprise grade scalability & security our hosting is packed with features that make running your site easier.

Shine a light on your WordPress website. Using LiteSpeed-powered hosts and specially created cutting-edge WordPress optimization techniques, you may achieve the greatest results.

You don't have to be an expert to get begin with SAQTEC. The website may be launched immediately thanks to our user-friendly control panel, clear interface, and top web hosting services. Concerned about linguistic differences? Be assured that our c-Panel has 100s of localized languages.

Don't expose your website to online threats. Instead, maintain your website secure using our Premium as well as Business hosting services packages, which have an internal WAF.

- ✓ Domain Registration
- ✓ Domain Transfer
- ✓ SSL Certificate
- ✓ Website Security
- ✓ Website Backup
- ✓ Email Marketing
- ✓ Dedicated Server



## Design & Branding Services

The key aspects of the digital branding is the creation and development of communications strategies specifically for brands to have a meaningful context on the web.

Experts in strategy and design must collaborate to create an effective brand identity. When you deal with SAQTEC, you get all of this and much more from a team of professionals who are skilled at taking the various components that constitute your company and transforming them into a distinct brand identity.

To put you just on the path toward success, we will work with you to produce a clear and appealing offering that strengthens and expands your standing in your industry, raises awareness within your target audience, and reinforces and strengthens your place in your sector.

Understanding your current brand and your target audience is the first step in any successful branding and graphic design job. To evaluate and comprehend your present brand position, we will conduct a branding conference involving you and the key stakeholders.

We are indeed a full-service firm, and we take an adaptive framework to projects. By utilizing our company's expertise in strategy, design, web development, as well as digital marketing, we ensure that your brand is prepared to be launched throughout all streams as the project moves forward, ultimately saving you profit.

We are able to create together step by step your digital branding strategy and give your consumers an unforgettable experience.



## Creative Content Writing

Our team of committed experts ensures that you get the most for your money and time by creating high-quality content that gives you the competitive advantage you've always wanted. Read on to learn more about how our business profile writing service operates.

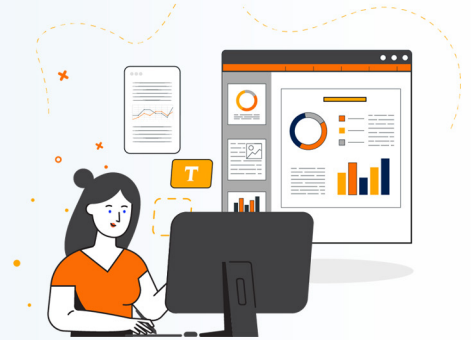
Your company profile record can be created by our talented and skilled content writers as well as copywriters using high-quality, original content and action-driven.

We create material that is designed to be understandable and to keep the reader's interest. We are aware that marketing strategy and communication to the company's key stakeholders depend on well-written profile, articles and blogs in the field of content creation.

- ✓ Company Profile Content
- ✓ Copywriting Content
- ✓ Content Writing & Proofreading
- ✓ Article Writing/ Rewriting
- ✓ Blog Writing
- ✓ Business Content Writing
- ✓ Creative Writing
- ✓ Creative Content Writing

### OUR WORKS:

- ✓ 100% Original, Unique Content
- ✓ Engaging Content
- ✓ Plagiarism Free Content
- ✓ Deeply researched content
- ✓ Grammarly checked



## Annual Service Contract

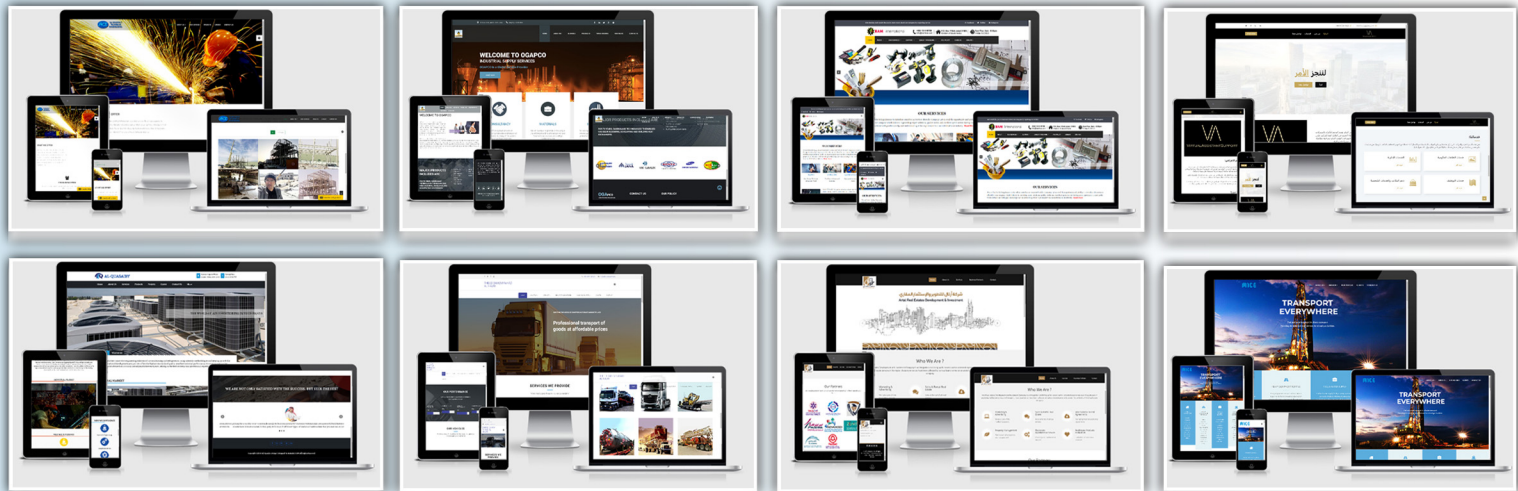
Checking to determine if the site is healthy as well as functioning properly is known as website maintenance. Updating security upgrades, adding fresh material, encouraging traffic growth, plus trying to make sure that the website's users are satisfied are all important. Website hosting solutions are a crucial component in attracting and keeping consumers, which will improve your SEO as well as Google rankings.

Do you realize how frequently you should remove comments from posts? each week! Alternatively, how frequently do you update your web address? each year!

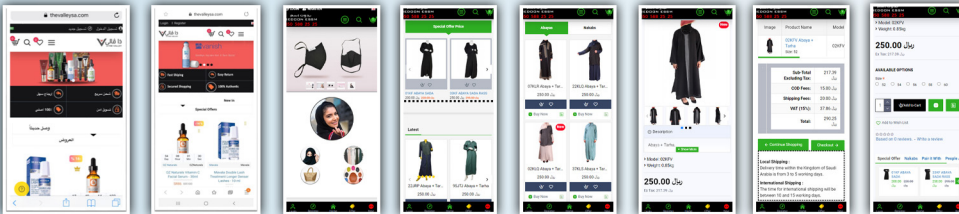
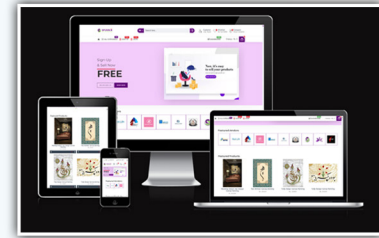
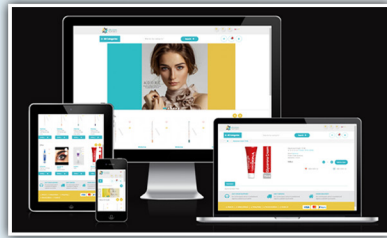
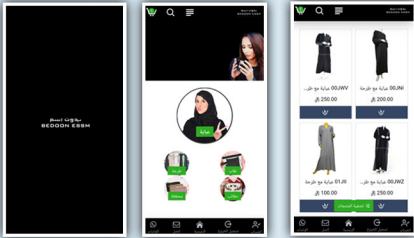
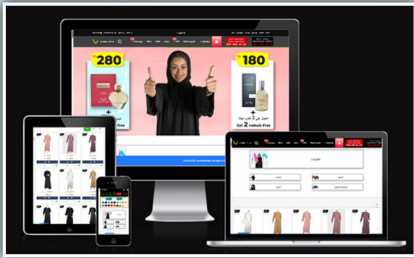
It's time to start handling the most fundamental and crucial online storage jobs as quickly as the website is live. Those website maintenance packs have been organized by various functions and frequency requirements.

- ✓ Content Management
- ✓ Update your website.
- ✓ Email support virtual & site visit
- ✓ Email marketing
- ✓ Increasing brand awareness
- ✓ Think about improving your website's layout.
- ✓ Verify the accuracy of the information on each of the website's pages.
- ✓ Find the greatest blogs you have and think about updating them.
- ✓ Social media management contract
- ✓ Social media management calander
- ✓ Digital marketing campaign contract
- ✓ Monthly action plan









**SAQTEC**



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